

## PRESS RELEASE

### First Stuart Weitzman global airport boutique at Hong Kong International Airport #SWHKIA



*Hong Kong, September 1<sup>st</sup>, 2019* – **Lagardère Travel Retail and its partner Stuart Weitzman have opened the brand's first global airport boutique in Hong Kong International Airport on Friday, August 16.**

Located past the security check-in at Hong Kong International Airport – one of the world's busiest travel destinations – the store design echoes the modern, feminine sensibility integral to the brand's DNA. Soft textures are paired with refined finishes to create an appealing experiential juxtaposition, while discreet lighting softly illuminates smoked mirror perimeter walls.

The boutique's assortment also features a curated selection of styles from Stuart Weitzman's new futuristic-inspired Fall 2019 Collection, designed to take you through your day and beyond. As such, customers will find pieces from the SW Logo series, including the FRANCES loafers with the new SW emblem gold-toned hardware on the vamp. This timeless style, which has already become an instant classic, will be introduced in a variety of easy-to-wear hues. In addition, array of SW signature silhouettes, such as the NUDISTSONG stilettos and NEARLYNUDE block-heel sandals, will be available.



For more than 35 years, the red-carpet favorite brand has designed accessories that inspire women to feel beautiful on their own terms. Synonymous with strength in femininity, Stuart Weitzman is defined by an energetic, modern and bold attitude and is known for its unique approach to melding fashion, function and fit in every silhouette. The brand's effortless, on-trend designs are engineered to empower women with both confidence and comfort, so they can conquer every day, one stylish step at a time.

#### ABOUT STUART WEITZMAN

Stuart Weitzman, a global leader in designer footwear, operates 128 retail stores globally. The brand is also sold through licensed international stores and international shop-in-shops, fine retailers and specialty stores and e-commerce sites in the United States, Canada, Europe, China, Japan and Australia. Stuart Weitzman footwear and accessories are sold in more than 70 countries. A luxury brand built upon the idea of creating a beautifully constructed shoe, Stuart Weitzman's main objective has always been to merge fashion, function and fit.

Stuart Weitzman is a company of Tapestry, Inc.

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#### ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,600 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 35 countries worldwide, Lagardère Travel Retail generates €4.9 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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